

Lee DeGross Appn. Number 10/022,627 Exam. Group/Art Unit 2173 Suppl Amnt contd.

Please correct the informalities in the **REMARKS-General** section of Amendment A as follows:

1. Page 23, 4th paragraph, add the following date:

Novelty: Claim 1 is different than Cragun and all previously known counterparts as of the applicant's filing date on 12/16/2000. Claim 1 is novel because the internet advertising is substantially concealed by blocking images such that a human can view and hear the internet advertising by selecting the blocking images that disappear.

2. Pages 54-55, add the "**No Combination of References**" section before the "**Conditional Request for Constructive Assistance**" section. Delete the aforementioned "**No Combination of References**" section before the "**Acknowledgement of Allowed Claims**" section:

No Combination of References

There is no improper combination of references because the O.A. cites the single reference of Cragun.

Conditional Request for Constructive Assistance

The applicant has amended the claims of this application so that they are proper, definite, and define novel structure which is also unobvious. If, for any reason this application is not believed to be in full condition for allowance, the applicant respectfully requests the constructive assistance and suggestions of the Examiner pursuant to M.P.E.P. § 2173.02 and § 707.07(j) in order that the undersigned can place this application in allowable condition as soon as possible and without the need for further proceedings.

~~No Combination of References~~

~~There is no improper combination of references because the O.A. cites the single reference of Cragun.~~

Acknowledgement of Allowed Claims

Accordingly, the applicant submits that the supplemental amendment corrects the informalities of Amendment A, and respectfully solicits the corrections.

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Very respectfully,



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Certificate of Mailing. I hereby certify that this correspondence, and attachments, if any, will be deposited with the United States Postal Service by First Class Mail, postage prepaid, in an envelope addressed to "Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" on the date below.

2010 Jan. 18


